

## ABSTRACT

The object of the present invention is to provide a data distribution system that is capable of distributing to a mobile communication terminal at a specific location information suited for the location, e.g., guide information, and that is capable of allowing anyone to easily and freely access information.

In order to achieve this object, the present invention provides a data distribution system communicating with a mobile data communication device capable of obtaining current position information indicating a current position. The present invention is equipped with data communication means sending and receiving data to and from the mobile data communication device and means for storing information storing area position information indicating a position of a specific area and information associated with the specific area. Control is provided so that, if the mobile data communication device is located in the specific area, information associated with the specific area is sent to the mobile data communication device via data communication means.